



NEWSLINE

VOLUME 2, ISSUE 3 MARCH 2010

February Luncheon

It was another sold out luncheon February 10th at the Coast Bastion Inn. One hundred and thirty Chamber members signed up to hear Bernie Dumas, President & CEO of the Nanaimo Port Authority talk about the significant changes underway at the waterfront. The cruiseship terminal is projected to be completed by late 2010 or early 2011 and will significantly improve Nanaimo's ability to accommodate visits from the many larger ships that cruise our waters. Dumas also advised that the Port of Nanaimo is currently reviewing its options for re-development of the Nanaimo Assembly Wharf area.



Our thanks to our lunch sponsor, the Nanaimo Child Development Centre. Dino Tsembelis gave an update on the activities planned for 2010, in particular their HUG (Help Us Grow) Campaign, a facilities expansion project that will increase their ability to provide their much needed services to the community.

Thirteen new Chamber members were introduced at the luncheon, and 6 were on hand to mix and mingle with fellow members and enjoy another delectable buffet provided by the Coast Bastion Inn.



Inside this issue:

Sterling Awards	2
Member Profile—MBA Program at VIU	3
Upcoming Events — March	4
Mentorship Program	4
February New Members	5
Member News	6
Advocacy	6

Did you know...

The Ministry of Finance is conducting a review of the BC Society Act. All organizations incorporated as a society under this act are encouraged to provide input into this review.

Follow this link for more information

http://www.fin.gov.bc.ca/society_act_review.htm

The **Chambers of Commerce Group Insurance Plan[®]** is the number one plan in Canada for employee benefits. Offering the most sought-after group benefits; from extended health to dental and vision care.



2010 Sterling Awards

You've been nominated for a Sterling Award... So what's next?

All nominees will receive an e-mail from the Chamber asking them to confirm their contact information, that they wish their nomination to stand and to provide a bit of information about themselves or their business. If this step is not completed, the nomination goes no further.

All confirmed nominations will be reviewed by an impartial panel of judges, picked from our sponsors, the community, or our membership. No Chamber Director or staff member are a part of this panel.

Once the nominations are sorted into the different categories, and please note that the judges reserve the right to reassign the category of the nominee, the judges get down to work. The criteria for each of the categories can be found on our website and the judges evaluate each nomination against the pre-determined criteria. From this process, the judges determine the finalists in each category, usually 3 finalists per category, but on occasion the judges have found the nominees so deserving that there have been more.

Now you're a finalist... So what?...A lot—that's what!

A conservative evaluation of the benefits a Sterling Award finalist receives has been estimated at \$2500+ in promotion and advertising, including:

- ~ Inclusion in the professionally produced video presentation at the Sterling Awards
- ~ Souvenir program that includes names & profiles of all finalists. Programs are distributed to all attendees and used for other purposes throughout the following year
- ~ Inclusion in the full page spread in the Nanaimo News Bulletin distributed to 33,000 homes & businesses

2009 / 2010 EXECUTIVE

Walter Anderson, Chair
ITC Computers Group Inc.
president@nanaimochamber.bc.ca

Andrea Rosato-Taylor, Chair Elect
Nanaimo Daily News

Alison Howard, Vice Chair
InSight Developments

Mike Delves, Treasurer
Robert F. Fischer & Company

Wally Wells, Executive Secretary
Wells Infrastructure Group Inc.

Donna Hais, Past President
R.W. (Bob) Wall Ltd.

Lee Mason, Chief Executive Officer
Greater Nanaimo Chamber of Commerce
lee@nanaimochamber.bc.ca

~ "Bragging rights" in your own marketing campaigns. Some finalists include this reference on their own websites and letterhead.

And Sterling Award recipients receive additional benefits:

- ~ Recognition in the community as a business leader
- ~ Inclusion in the Nanaimo News Bulletin post event tabloid supplement
- ~ Acknowledgement on the Chamber's website with a link to each company's website. Our website receives 75,000 hits per month.
- ~ Special E-Blast to all Chamber members congratulating all Sterling Award Recipients

The deadline for Sterling Award nominations was February 26th. Stay tuned for the list of nominees that will be published shortly in the Nanaimo News Bulletin and on our website.

Member Profile: MBA Program at Vancouver Island University

Most people in upper management positions in the business world aren't there simply because they have good luck. More often than not, it takes hard work, dedication, and a unique skill-set acquired through a business school. At VIU, the Master of Business Administration (MBA) program has been offered since September 2007 and saw its first graduating class in June 2009.

Director Brock Dykeman says the program offers people an opportunity to get the specific skills they need for management level positions in the workforce. "We want students who are keen on being managers," he says, adding that teamwork, communication, and managing human resources are all elements of the program.

Dykeman has been with VIU since the MBA program began. Previously he worked at Thompson Rivers University as an accounting instructor, and later became the interim dean of business administration. Working with students and seeing them evolve is his favourite part of working at VIU. "It's fun to see their energy," he says.

Anybody with an undergraduate degree can apply for the MBA program that consists of ten months in the classroom and a four-month internship. "Internships help let students know if they are entering the right field for them," Dykeman says, adding that because the business world covers such a range of disciplines, it isn't too dramatic for people who decided to switch fields.

Always networking, the MBA program helps organize campus events like Career Development Days and the upcoming Business Mixer on March 31.

The VIU Business School is accredited by the Association of Collegiate Business Schools and Programs (ACBSP). The program was approved by the Degree Quality Assessment Board of British Columbia's Ministry of Advanced Education.

For more details about the Master's of Business Administration program offered at VIU, visit www.viu.ca/mba/



Article & Photograph by Julie McManus

BC Hydro 
powersmart



RETAILER SURPRISED AT ENERGY SAVINGS

After a tough year, retailer Wear Else brought in BC Hydro to look at energy efficiency and discovered that, through the Product Incentive Program, they could save more than \$9,000 per year in one store alone. [Read more](#) because every dollar you save on electricity goes straight to your bottom line. No matter what type of business you are operating, being Power Smart makes good business sense.

To discuss how your business can take advantage of the Product Incentive Program, contact local Power Smart Specialist, Chris Hannah, at (250) 755-4784 or chris.hannah@bchydro.com

March 2010 Chamber Events

Remember for events requiring payment, pre-registration and pre-payment are required. Refunds will be issued with 24 hours notice.

Membership Luncheon

When: Wednesday, March 10, 2010
Time: Buffet lunch begins 11:30am
Speaker: Richard Rees, BC Institute of Chartered Accountants
Sponsor: CVI Multicultural Society
Where: Coast Bastion Inn, 11 Bastion St.
Cost: Members: \$30.00; Non Members: \$40.00 (+GST)



Business before Business View the [Barb & Bill Show Episode 7 here](#)

When: Wednesday, March 17, 2010
Where: Coast Capital Savings, 6581 Aulds Rd.
Time: 7:30am – 8:30am



Business after Business View the [Barb & Bill Show Episode 8 here](#)

When: Thursday, March 25, 2010
Where: Illuminations Lighting Solutions, 201—4300 Wellington Rd.
Time: 5:00pm – 7:00pm



MEMBER CONTRIBUTIONS (50 words or less), please e-mail or fax your contribution to the Chamber office at least 24 hrs. before the luncheon.

TO PREPAY - VISA & MASTERCARD ACCEPTED (fax to 250-756-1584), info@nanaimochamber.bc.ca

EVENT: _____ HOW MANY? _____

NAME _____

COMPANY NAME: _____

VISA # _____ M/C # _____

NAME ON CREDIT CARD _____ EXP. DATE _____

Mentorship Program

How would you like to have the chance to talk to an experienced business professional outside your own circle - to help you work through a challenge? Someone to bounce ideas off without fear of comeback? Well, the Chamber's new mentorship program affords you just that opportunity through peer to peer mentoring. The concept of coaching and guiding individuals through a comprehensive mentoring program reaps tremendous benefits for both mentor and the individual being mentored – the mentee.

The Chamber is now accepting applications for both Mentors and Mentees. [Click here](#) for an Application form or for more information, visit our website www.nanaimochamber.bc.ca.

New Members February 2010

Coastal Trucking

PO Box 1373, Ladysmith, BC V9G 1A9
 (250) 739-9380
coastaltrucking@telus.net
 Contact: Jag Basi

Curry Point Restaurant

Unit D, 3200 N. Island Hwy
 Nanaimo, BC V9T 1W1
 (250) 797-0799
raji6100@yahoo.com
 Contact: Rajender K. Danyal

J.E. Anderson & Associates

1A - 3411 Shenton Rd., Nanaimo, BC V9T 2H1
 (250) 758-4631
dwh@jeanderson.com
www.jeanderson.com
 Contact: Doug Holme

Mind the Gap Education & Mgmt Consultants

Qualicum Beach, BC (250) 228-1134
haywardbrown@shaw.ca
 Contact: Cheryl Hayward-Brown

Nanaimo Telephone Visiting Society

208D - 2520 Bowen Rd, Nanaimo, BC V9T 3L3
 (250) 756-9455
coord.telvisit@shaw.ca
www.ntvs.ca
 Contact: Christine McCubbin

Read Jones Christoffersen Ltd.

Ste 301 - 155 Skinner St.
 Nanaimo, BC V9R 5E8
 (250) 716-1550
dcampbell@rjc.ca
www.rjc.ca
 Contact: Donovan D.A. Campbell

SoakHouse, The

102 - 2520 Bowen Rd.
 Nanaimo, BC V9T 3L3
 (250) 758-7155
info@soakhouse.com
www.soakhouse.com
 Contact: David Sauve

Softserv Innovation

Nanaimo, BC (250) 619-6867
ed.zwart@softserv.ca
www.softserv.ca
 Contact: Edward Zwart

Walkabout Clothing Company

102 - 437 Fitzwilliam St.
 Nanaimo, BC V9R 3A9
 (250) 591-2442
rspowers@shaw.ca
www.walkabout.ca
 Contact: Rob & Penny Powers

New Member Photos

New Members introduced at
the January luncheon



New Members introduced at
the February luncheon



Member News

~ The Stained Glass Studio, at 427 North Terminal Avenue, has a new name, new look and a new attitude. Come and see Brenda McIntyre, the new owner, at **Cheeky Monkey Glassworks** for original glass art, supplies and classes.

~ Bold Knight celebrated 33 years in business in January.

~ Flying Fish is hosting a Jewelry Extravaganza featuring Thomas Sabo, March 5, 6, and 7th during store hours. Go to www.flyingfishnanaimo.com for all the details.

~ Flying Fish wants to help you get ready for Easter dinner. On March 18th, between 12:00-2:00pm the JA Henckel rep will sharpen knives for free. Go to www.flyingfishnanaimo.com for all the details.

~ Congrats to Art of Brewing for winning seven medals for wines, a medal for beer, and the trophy for Best Beer in Show in a recent competition hosted by the Saanich Sommeliers.

~ Congrats to CVI Crisis Society who was the successful proponent to provide Island-wide Crisis Line Service Delivery.

~ The **Association of Fundraising Professionals** (AFP), representing 30,000 members in 207 chapters throughout the world, has awarded TELUS with the 2010 Freeman Philanthropic Services Award, as the top philanthropic corporation for 2010. TELUS is the first Canadian company to ever receive this global honor.

Do you have news to share with Chamber members, or the world wide web?

Let us know and it will be posted here and/or on our Bulletin Board.

Send your news to info@nanaimochamber.bc.ca

Advocacy

Did you know that the Chamber is the voice of business to all three levels of government? Recently we held a meeting of key business leaders to review the federal budget and put forward those issues which concern Nanaimo businesses. To read the summary please [visit our website](#).

Also, in February, we met with senior City staff to review the municipal budget and financial plan – particularly relating to business taxes.

These are examples of how the Chamber advocates for business.

Newsline Advertising

To book ad space contact info@nanaimochamber.bc.ca.

Prices do not include GST.

Ad Size	1 insertion	3 insertions
Business card size (2" h x 3.5" w)	\$49 each	\$44 each insertion
Banner (2" h x 7" w)	\$99 each	\$89 each insertion