

# Nominate Celebrate Promote



**SUBMIT YOUR NOMINATION  
2010 STERLING BUSINESS AWARDS**

*Finalists receive \$2,500+ in promotion*

## **STERLING AWARDS FINALISTS RECEIVE TREMENDOUS BENEFITS:**

### Promotion and Advertising:

Inclusion in the professionally produced video presentation of the Sterling Awards

Souvenir program includes names and profiles of all finalists. Programs are distributed to all attendees and used for other purposes throughout the following year

Inclusion in the full page spread in the Nanaimo News Bulletin distributed to 33,000 homes and businesses

“Bragging rights” in your own marketing campaigns. Some finalists include this reference on their own websites and letterhead.

## **STERLING AWARD RECIPIENTS RECEIVE ADDITIONAL BENEFITS:**

Recognition in the community as a business leader:

Inclusion in the Nanaimo News Bulletin post event tabloid supplement

Acknowledgement on the Chamber’s website with a link to each company’s website. This award website receives 75,000 hits per month

Special E-Blast to all Chamber members congratulating all Sterling Award Recipients

**YOUR BENEFITS**

GREATER NANAIMO  
**CHAMBER OF COMMERCE**

SERVING THE BUSINESS COMMUNITY SINCE 1889

For more information please e-mail Lee Mason, Executive Director at [lee@nanaimochamber.bc.ca](mailto:lee@nanaimochamber.bc.ca)